



**MANIPAL UNIVERSITY  
JAIPUR**

*(University under Section 2(f) of the UGC Act)*

## **PROGRAMME OUTCOMES AND PROGRAMME EDUCATIONAL OBJECTIVES**

**PO 1.** Apply appropriate technical tools in a managerial context.

**PO 2.** Articulate business context in terms of functional aspects.

**PO 3.** Describe inter linkages among functional areas of an enterprise.

**PO 4.** Analyze and interpret the performance of an enterprise and its various functional unit.

**PO 5.** Articulate various concepts in management and demonstrate their application in specific business context.

**PO 6.** Describe a problem faced by an enterprise and demonstrate the application of specific concepts(s) in that context.

**PO 7.** Describe the external environment faced by an enterprise and its implication to enterprise's present and future.

**PO 8.** Comprehend the linkages between an enterprise's external environment and its internal forces and demonstrate the ability to form a strategy and steps of its execution.

**PO 9.** Describe a context of ethical dilemma and demonstrate the ability to articulate the right versus the wrong in the given context.

**PO 10.** Demonstrate the ability to envision the possible negative impact of an corporate decision and suggest the correct decision(s) in the context.

**PO 11.** Describe the issues pertaining to leadership in a given context of an enterprise.

**PO 12.** Demonstrate the ability to take decisions as a leader of an enterprise in a given context, envision the consequence and demonstrate the will to face the consequences of the decision taken.

**[PEO.1].** Demonstrate the skill to formulate strategies to respond to the changes arising in a dynamic business environment

**[PEO.2].** Define problems arising in myriad business scenarios and analyse, formulate, and implement feasible solutions

**[PEO.3].** Practice continuous learning, comply with professional practices and engage in research in an evolving business environment